

CONSUMER CATALOG

HIV/AIDS PRINTED MATERIALS

**Booklets, Pamphlets
Wallet Cards
Ordering Information**

New Jersey Department of Health and Senior Services (NJDHSS)

Division of HIV/AIDS Services (DHAS)

HIV/AIDS LITERATURE DISTRIBUTION PROGRAM

50 East State Street, PO Box 363

Trenton, New Jersey 08625-0363

(609) 984-6050

www.state.nj.us/health/aids/catalog.pdf



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ANOTHER RESOURCE FOR HIV/AIDS INFORMATION AND MATERIALS

The National Prevention Information Network (NPIN) provides vital information about HIV/AIDS, STDs, and other prevention-related health issues. To obtain a copy of materials available through the NPIN, you can contact the NPIN at the following address, toll-free telephone number, or Internet web site address:

CDC National Prevention Information Network
PO Box 6003
Rockville, MD 20849-6003
Telephone: 1-800-458-5231
FAX: 1-888-282-7681
TTY/TTD: 1-800-243-7012
www.cdc.npin.org

The NPIN is a service of the US Department of Health and Human Services, Public Health Service, Centers for Disease Control and Prevention.

How to Order HIV/AIDS Printed Materials

This ***Consumer Catalog of HIV/AIDS Printed Materials*** contains a listing of HIV-related printed materials available from the NJDHSS. All Items were produced either by the NJDHSS or private vendors. In compliance with standards established by Congress and the National Centers for Disease Control and Prevention, all items have been reviewed and approved by an external review panel made up of representatives from the HIV prevention and service community.

New Jersey residents and community-based organizations may order limited quantities of the materials listed in this catalog, free of charge, as long as funds exist to provide this service. Please use the order form at the end of this catalog to order HIV/AIDS printed materials. Consumers are free to make copies of this order forms, as needed.

Completing Order Forms

Materials listed in the NJDHSS ***Consumer Catalog of HIV/AIDS Printed Materials*** are grouped according to target populations (general adult audiences, youth, adolescents, women, men who have sex with men, and injecting drug users). The following information is provided for each listing: title, code number, format (booklet, pamphlet, wallet card), language availability, and a brief description of the item and the item's dimensions.

To order HIV/AIDS prevention materials quickly and easily:

1. Locate materials you wish to order on the **HIV/AIDS Printed Materials Order Form** that accompanies this catalog.
2. Indicate the quantity of each item that you wish to order. NOTE: Please limit the quantity ordered for each item to the limits specified on the **HIV/AIDS Printed Materials Order Form**.)
3. Type or print the information requested in the information block of each **HIV/AIDS Printed Materials Order Form**. Make sure that the address used in the information block is the address to which the materials are to be mailed. To avoid delivery delays, do not use a Post Office Box as the mailing address. Packages delivered to Post Office Boxes without street address listings are frequently returned to the sender.
4. Fax or mail completed **HIV/AIDS Printed Materials Order Forms** to the DHAS. (NOTE: Should you choose to fax your order, please do not mail a copy to the DHAS, unless specifically asked to do so. The following is the DHAS' HIV Literature Distribution Program:

**HIV/AIDS Literature Distribution Program
New Jersey Department of Health and Senior Services
Division of HIV/AIDS Services
50 East State Street, PO Box 363
Trenton, New Jersey 08625-0363
Phone: (609) 984-6050 FAX: (609) 292-6009.**

Delivery

Staff of the DHAS will make every effort to process requests for HIV/AIDS materials in a timely manner. Once your order is received, it will be forwarded to the Channing Bete Company in Greenfield, MA for fulfillment, and will be shipped directly to you within two weeks time. However, at various times during the year, delays may be unavoidable due to the volume of orders being processed, delivery delays, and back orders. Should you experience a delay, please do not attempt to expedite delivery of your order by faxing or mailing another copy of your order, unless requested by DHAS staff. Additionally, please do not contact the Channing Bete Company regarding your literature order. All inquiries should be made to the HIV/AIDS Literature Distribution Program, Prevention and Education Unit, DHAS, at 609-984-6050. Please allow up to four weeks before initiating an inquiry.

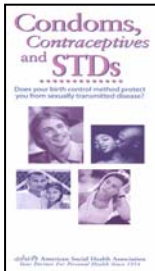
PRINTED MATERIALS

Materials for General Adult Audiences



Better Sex Healthy Sex (NJH047) pamphlet in English, published by the American Social Health Association (4 x 8 ½ inches)

Intended for sexually active adults, this pamphlet advocates consistent and correct condom use to reduce the risk for HIV and other sexually transmitted diseases. Other issues addressed include communication, birth control vs. STD risk reduction, testing for HIV and other STDs, and graphic step-by-step directions for correct condom use.



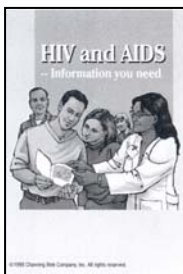
Condoms, Contraceptives and STDs (NJH010) pamphlet in English, published by the American Social Health Association, (4 x 9 inches)

This pamphlet provides practical information about the effectiveness of a variety of contraceptive devices in preventing unintended pregnancies and sexually transmitted diseases, along with step-by-step directions for correct condom use.



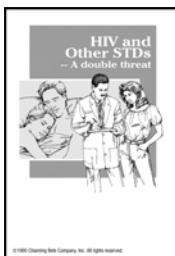
Good Nutrition for People with HIV (NJH012/NJH012S) scriptographic booklet in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

Intended for people living with HIV infection, this booklet addresses HIV-related nutritional challenges, stressing the importance of a positive mental outlook, professional medical treatment, and good hygiene in food preparation. A listing of support resources is also provided.



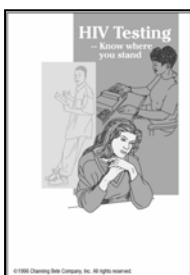
HIV and AIDS Information You Need to Know (NJH013/NJH013S) realistic style, color booklet in English or Spanish, published by the Channing Bete Company, Inc. (6 x 8 inches)

This booklet provides basic information about the immune system and HIV transmission, along with basic tips for reducing the risk and for HIV infection related to sex, perinatal transmission, injecting drug use. Also included is information about HIV testing, medical treatment, and relevant hotline telephone numbers.



HIV & Other STDs – A Double Threat (NJH014/NJH014S) available in English or Spanish, published by the Channing Bete Company, Inc. (6 x 8 inches)

The message of this booklet is clear: having certain sexually transmitted diseases increases the risk of HIV infection. Written for people with basic reading skills, this booklet describes risk reduction strategies, advocates referral to health care providers, and lists symptoms that signal STD infection.



HIV Testing – Know Where You Stand (NJH015/NJH015S) duotone realistic style booklet in English or Spanish, published by the Channing Bete Company, Inc. (6 x 8 inches)

Along with basic information about HIV transmission, risk reduction and prevention, this booklet provides both an overview of the HIV antibody testing process and practical questions that people have about HIV testing. Some of the issues addressed include: informed consent and the confidentiality of HIV testing records, the meaning of positive and negative HIV antibody test results, and the benefits to being tested for HIV.



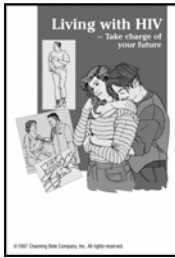
Hot Sex Healthy Sex (NJH048) realistic style pamphlet, in English, published by the American Social Health Association, (4 x 8 inches)

With very appealing graphics that feature men and women, this CDC-approved resource provides thorough and concise information about correct and consistent condom use for the prevention of HIV and other sexually transmitted infections. It also provides a step-by-step guidance for correct condom use, along with a listing of national HIV, STD hotlines.



It's Your (Sex) Life: Your Guide to Safe and Responsible Sex (NJH100) 32-page full-color informational booklet published by the Henry J. Kaiser Family Foundation adapted by the New Jersey Department of Health and Senior Services (8.5 x 11 inches)

Developed to appeal to African American readers, this comprehensive guidebook provides practical information about safer sex, sexually transmitted diseases, contraception, and pregnancy prevention, that everyone who is sexually active would find useful. Also included are frank discussions related to dangers of mixing drugs and alcohol with sex, correct and consistent condom use, and tips of talking to one's partner about safer sex. This booklet also provides information about other resources and Internet websites that provide information related to safer sex.



Living with HIV (NJH003/NJH003S) available in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

Reassuring and practical guidebook for people who test positive for HIV, this booklet explains how HIV positive individuals can care for their needs, stay in the best possible health, maintain relationships, and protect loved ones. Also included is a listing of national and local resources.



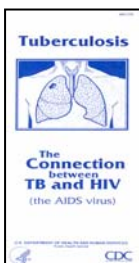
New Jersey AIDS/STD Hotline (NJH023/NJH023S) wallet card, in English or Spanish, produced by the New Jersey Department of Health and Senior Services, (2 x 3 ½ inches)

Along with the 800 number that provides access to current information about HIV and other STDs and related services in English or Spanish, the reverse side of this card provides summary information on HIV transmission, risk reduction, and prevention strategies.



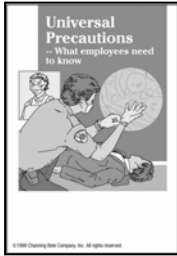
New Jersey AIDS Resource Guide (NJH022) 175-page directory, in English, compiled by the NJ Department of Health and Senior Services and the HIV Prevention Community Planning Support Development Institute of Rutgers University, available solely through Internet access at http://rpcpsdi.rutgers.edu/director/Resource_Directory.pdf

This directory provides statewide and county listings of HIV-related health, legal, and social services available in New Jersey.



Tuberculosis, The Connection Between TB and HIV (NJH028/NJH028S) pamphlet in English or Spanish, developed by the US Department of Health and Human Services, Public Health Service, (4 x 8 inches)

This pamphlet provides basic information about tuberculosis and its relationship to HIV infection, explaining why people with both HIV and TB are more likely to experience serious illness. It also provides practical advice about early TB testing.



Universal Precautions - What employees need to know (NJH029) duotone realistic style booklet, published by the Channing Bete Company, Inc. (6 x 8 inches)

This booklet is an educational tool that is best suited for workplace training for police, fire and rescue personnel, public safety employees, and other employees at risk of occupational exposure to blood borne pathogens. Along with an overview of strategies for preventing and reducing occupational risk exposure for HIV and other blood borne pathogens. It also includes a pre/post test for measuring one's knowledge of universal blood and body fluid standard precautions.



Using Condoms to Prevent HIV Infection (NJH030/NJH030S) pamphlet in English or Spanish, developed by the US Department of Health and Human Services, Public Health Service, (3½ x 7½ inches)

This CDC pamphlet stresses the importance of consistent and correct condom use for reducing the risk of HIV and other sexually transmitted infections, and provides step-by-step instructions for correct condom use.



Your Guide to Care and Treatment (NJH036/NJH036S) pamphlet in English or Spanish, developed by the New Jersey Department of Health and Senior Services (4¼ x 9 inches)

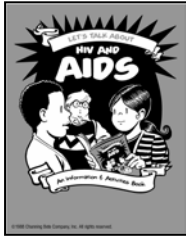
This pamphlet contains basic referral information about statewide HIV treatment resources including HIV antibody counseling and testing sites, treatment resources, hotlines and information services.

Materials for Youth



About HIV and AIDS (NJH001/NJH001S) activities booklet in English or Spanish, developed by the Channing Bete Company, Inc., (8 ½ x 11 inches)

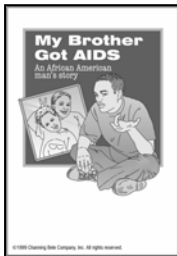
Age-appropriate word games, puzzles, and friendly characters reassure young children that HIV is not transmitted through casual contact. This easy-to-read text teaches what HIV and AIDS are, and encourages children to be compassionate toward people with HIV disease.



Let's Talk About HIV and AIDS (NJH018/NJH018S) activities booklet in English or Spanish, developed by the Channing Bete Company, Inc. (8 ½ x 11 inches)

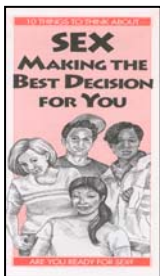
Engaging puzzles and activities by peer characters, help preteens form attitudes about responsible behavior that can help them make healthy choices. This easy-to-understand text includes age appropriate information about, HIV, AIDS, and self-protection.

Materials for Adolescents



My Brother Got AIDS (NJH020) duotone realistic booklet in English, developed by the Channing Bete Company, Inc. (5 ½ x 8 inches)

This booklet targets African American adolescents with information about the impact of AIDS on the Black community. Along with guidelines for using condoms correctly and consistently, this booklet provides basic information about HIV transmission, prevention and risk reduction. Also addressed are the major excuses that people give for not practicing safer sex.



Sex – Making the Best Decision for You (NJH045) pamphlet in English, produced by Journeyworks Publishing, Inc. (4 x 8 inches)

Intended as a supplement for use in health education/risk-reduction classes that assist teens in reducing their risk for HIV and other sexually transmitted infections, this pamphlet leads the reader through ten basic questions related to initiating high risk sexual behavior. This pamphlet does not provide basic information about HIV transmission and risk reduction.



You're Not Ready to Have Sex If...(NJH037) pamphlet in English, produced by Journeyworks Publishing, Inc. (4 x 8 inches)

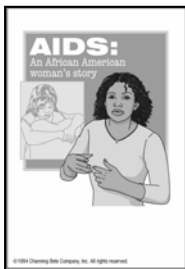
Intended as a supplement for use in health education/risk-reduction classes that assist teens in reducing their risk for HIV and other sexually transmitted infections, this pamphlet leads teens through a process of determining whether they are ready for high risk sex. This pamphlet does not provide basic information about HIV transmission and risk reduction.



Young People Get AIDS (NJH032/NJH032S) duotone realistic style booklet in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

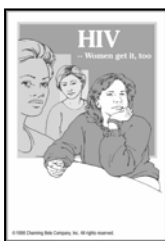
Intended for adolescents and single young adults, this booklet encourages the reader to avoid risks related to HIV. While this resource stresses abstinence as the only sure way to avoid getting HIV by sex, it provides an overview of the basic facts about HIV transmission, risk reduction, and prevention, along with step-by-step directions for consistent and correct condom use.

Materials for Women



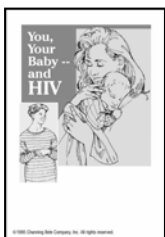
AIDS: An African American Woman's Story (NJH046) duotone realistic style booklet in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

Intended for African American women, this booklet features a narrator who describes the pain of losing her sister to AIDS. It provides basic information about how women can protect themselves by learning the basics of HIV transmission, prevention and risk reduction. The message is clear: women need to respect themselves enough to protect themselves. Step-by-step directions on how to use a condom correctly are provided, along with resources that promote taking responsibility for one's own sexual health and HIV testing.



HIV: Women Get it Too (NJH006/NJH006S) duotone realistic style booklet in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

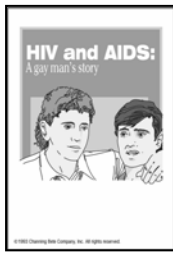
For people who find reading a challenge, this booklet provides practical steps for discussing risk reduction strategies with sexual partners, along with basic information on HIV prevention, correct and consistent use of male latex condoms, and drug-related prevention and risk-reduction strategies.



You, Your Baby and HIV (NJH034/NJH034S) duotone realistic style booklet in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

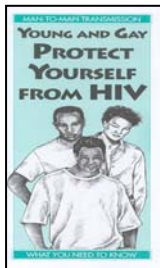
Intended as a supplemental handout to be distributed by family physicians and gynecologists, this resource provides basic information about HIV and pregnancy. It stresses the importance of HIV testing and early medical treatment to prevent perinatal HIV infections.

Materials For Men Who Have Sex with Men



***HIV and AIDS: A Gay Man's Story* (NJH005/NJH005S)** duotone realistic style booklet in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

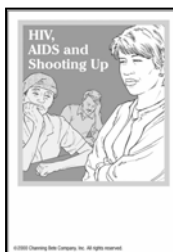
Intended specifically for men who identify themselves as gay, the message of this booklet is that HIV infection is still a risk for gay men. A story about two young gay men who stop using latex condoms for safer sex provides a framework for providing basic information about HIV prevention and risk reduction. This booklet advocates vigilance in continuing to practice safer sex in face of a continuing HIV epidemic.



***Young and Gay – Protect Yourself from HIV* (NJH043)** pamphlet in English produced by Journeyworks Publishing, Inc. (4 x 8 inches)

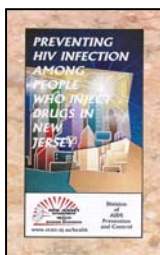
Intended for gay adolescents and young men, this pamphlet encourages young gay men who may be new to the gay lifestyle to practice safer sex, to refrain from alcohol and drug use in connection with sex, and to communicate with their sexual partners about consistent and correct condom use. It provides basic information about HIV transmission, prevention, and risk reduction.

Materials For Injection Drug Users



***HIV/AIDS and Shooting Up* (NJH016/NJH016S)** duotone realistic style booklet in English or Spanish, published by the Channing Bete Company, Inc. (5 ½ x 8 inches)

Intended for injection drug users and their sexual and needle-sharing partners, this booklet provides a basic overview of HIV transmission and prevention issues, along with practical information about HIV risk behavior related to injection drug use and sexual intercourse. This booklet also provides step-by-step directions for cleaning needles and drug injecting paraphernalia (works).



***Preventing HIV Infection Among People Who Inject Drugs in New Jersey* (NJH049)** pamphlet in English developed by the New Jersey Department of Health and Senior Services, (4 x 8 inches)

Intended for injecting drug users, their family, friends, and care givers, this pamphlet provides practical information about statewide HIV prevention projects, HIV counseling and testing services, drug treatment opportunities, and HIV treatment services.



Safer Works (NJH024) pamphlet in English, developed by ETR Associates, (4 x 8 inches)

Intended for injecting drug users, this pamphlet provides simple, step-by-step instructions for cleaning syringes and works used to inject drugs, along with essential HIV hotline telephone numbers.

HIV/AIDS PRINTED MATERIALS ORDER FORM

New Jersey Department of Health and Senior Services/ Division of HIV/AIDS Services

HIV/AIDS Literature Distribution

50 E. State Street, PO Box 363. Trenton, New Jersey 08625-0363

Phone: (609) 984-6050 FAX: (609) 292-6009

Please print clearly or type. Complete the information block below and indicate quantity of each item ordered.

Agency _____ Address _____ City, State, Zip Code _____ Contact Person _____ Phone _____ Fax _____ Request Date _____ Date Needed _____	Date Received/DHAS _____ DHAS staff _____ Date Sent to CBC _____ Date Completed _____ Date Verified _____
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Code #	Title	Format	Language	Quantity Ordered	Quantity Sent
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MATERIALS FOR GENERAL ADULT AUDIENCES

NJH047	Better Sex Healthy Sex	pamphlet	English	___ 50	___ 100	
NJH010	Condoms, Contraceptives and STDs	pamphlet	English	___ 50	___ 100	
NJH012	Good Nutrition for People with HIV	booklet	English	___ 50	___ 100	
NJH012S	Good Nutrition for People with HIV	booklet	Spanish	___ 50	___ 100	
NJH013	HIV and AIDS Information You Need to Know	booklet	English	___ 50	___ 100	
NJH013S	HIV and AIDS Information You Need to Know	booklet	Spanish	___ 50	___ 100	
NJH014	HIV and Other STDs A Double Threat	booklet	English	___ 50	___ 100	
NJH014S	HIV and Other STDs A Double Threat	booklet	Spanish	___ 50	___ 100	
NJH015	HIV Testing Know Where You Stand	booklet	English	___ 50	___ 100	
NJH015S	HIV Testing Know Where You Stand	booklet	Spanish	___ 50	___ 100	
NJH100	It's Your (Sex) Life: Your Guide to Safe and Responsible Sex	booklet	English	___ 50	___ 100	
NJH048	Hot Sex Healthy Sex	pamphlet	English	___ 50	___ 100	
NJH03	Living with HIV	booklet	English	___ 50	___ 100	
NJH03S	Living with HIV	booklet	Spanish	___ 50	___ 100	
NJH023	New Jersey AIDS/STD HOTLINE	wallet card	English	___ 50	___ 100	
NJH023S	New Jersey AIDS/STD HOTLINE	wallet card	Spanish	___ 50	___ 100	
NJH022	New Jersey AIDS Resource Guide	directory	English	___ 01	___ 05	
NJH028	Tuberculosis, The Connection Between TB and HIV	pamphlet	English	___ 50	___ 100	
NJH028S	Tuberculosis, The Connection Between TB and HIV	pamphlet	Spanish	___ 50	___ 100	
NJH029	Universal Precautions	booklet	English	___ 50	___ 100	
NJH030	Using Condoms to Prevent HIV Infection	pamphlet	English	___ 50	___ 100	
NJH030S	Using Condoms to Prevent HIV Infection	pamphlet	Spanish	___ 50	___ 100	
NJH036	Your Guide to Care and Treatment	pamphlet	English	___ 50	___ 100	
NJH036S	Your Guide to Care and Treatment	pamphlet	Spanish	___ 50	___ 100	

MATERIALS FOR YOUTH

NJH001	About HIV and AIDS	booklet	English	___ 50	___ 100	
NJH001S	About HIV and AIDS	booklet	Spanish	___ 50	___ 100	
NJH018	Let's Talk About HIV & AIDS	booklet	English	___ 50	___ 100	
NJH018S	Let's Talk About HIV & AIDS	booklet	Spanish	___ 50	___ 100	

Code #	Title	Format	Language	Quantity Ordered	Quantity Sent
<u>MATERIALS FOR ADOLESCENTS</u>					
NJH020	My Brother Got AIDS	booklet	English	___ 50 ___ 100	___
NJH045	Sex Making the Best Decision for You	pamphlet	English	___ 50 ___ 100	___
NJH037	You're Not Ready to Have Sex If...	pamphlet	English	___ 50 ___ 100	___
NJH032	Young People Get AIDS	booklet	English	___ 50 ___ 100	___
NJH032S	Young People Get AIDS	booklet	Spanish	___ 50 ___ 100	___
<u>MATERIALS FOR WOMEN</u>					
NJH046	AIDS: An African American Woman's Story	booklet	English	___ 50 ___ 100	___
NJH006	HIV: Women Get it Too	booklet	English	___ 50 ___ 100	___
NJH006S	HIV: Women Get it Too	booklet	Spanish	___ 50 ___ 100	___
NJH034	You, Your Baby and HIV	booklet	English	___ 50 ___ 100	___
NJH034S	You, Your Baby and HIV	booklet	Spanish	___ 50 ___ 100	___
<u>MATERIALS FOR MEN WHO HAVE SEX WITH MEN</u>					
NJH005	HIV and AIDS: A Gay Man's Story	booklet	English	___ 50 ___ 100	___
NJH005S	HIV and AIDS: A Gay Man's Story	booklet	Spanish	___ 50 ___ 100	___
NJH043	Young and Gay Protect Yourself from HIV	pamphlet	English	___ 50 ___ 100	___
<u>MATERIALS FOR INJECTING DRUG USERS</u>					
NJH016	HIV/AIDS and Shooting Up	booklet	English	___ 50 ___ 100	___
NJH016S	HIV/AIDS and Shooting Up	booklet	Spanish	___ 50 ___ 100	___
NJH049	HIV Infection Among People Who Inject Drugs in New Jersey	pamphlet	English	___ 50 ___ 100	___
NJH024	Safer Works	pamphlet	English	___ 50 ___ 100	___

CDC National Prevention Information Network
(For HIV/AIDS information, resources, and publications)
 Phone: 1-800-458-5231 FAX: 1-888-282-7681 TTY/TTD: 1-800-243-7012

AN INVOICE WILL ACCOMPANY YOUR COMPLETED ORDER
New Jersey Department of Health and Senior Services

September 2002